




Bank of Cyprus  presents

# CYPRUS tourism awards 2022

## WINNERS LIST

### 1: STRATEGY & INNOVATION

#### 1.2 Initiatives to extend the tourist season / Enrichment of the tourist product / offering / Accessibility Enhancement

<b>SILVER</b>	Red Wolf - PR & Advertising Agency	4th Radisson Blu Larnaka International Marathon
---------------	------------------------------------	---

#### 1.3 Technology enhanced concept, product, service, experience

<b>GOLD</b>	BookYourWeddingDay.com	BookYourWeddingDay.com - The Revolutionary Platform of Wedding Tourism
<b>SILVER</b>	IDEASEVEN DIGITAL / NINA TECHNOLOGIES	Nina upselling intelligent ordering system

### 2: HOTELS & RESORTS

#### 2.1 Boutique hotel / resort

<b>SILVER</b>	Anemi Hotel and Suites	Home away from Home, 'Anemi Experience Hub'
---------------	------------------------	---

#### 2.2 Luxury hotel / resort

<b>PLATINUM</b>	Four Seasons Hotel	Four Seasons Hotel best Luxury Hotel Cyprus
<b>SILVER</b>	Amarande Adults Only Hotel	Guests Service Excellence, Unique Customer Experience


#### 2.5 Beach hotel / resort

<b>GOLD</b>	Amathus Beach Hotel	Amathus Beach Hotel - A real Beach Resort for all
-------------	---------------------	---

#### 2.6 Mountain hotel / resort

<b>SILVER</b>	Casale Panayiotis Traditional Village Ltd	Casale Panayiotis
<b>BRONZE</b>	Petit Palais Platres Boutique Hotel (George Tsanos Group, Property Gallery Developers Cyprus, Lazarou&Michael Architects)	Petit Palais Platres Boutique Hotel




Bank of Cyprus  presents

# CYPRUS tourism awards 2022

## WINNERS LIST

2.7 Spa hotel / resort		
<b>GOLD</b>	MINTHIS, CYPRUS	MINTHIS, BY PAFILIA PROPERTY DEVELOPERS
<b>BRONZE</b>	Casale Panayiotis Traditional Village Ltd	Myrianthoussa Spa
2.10 Eco-friendly hotel/resort		
<b>SILVER</b>	St Raphael Resort & Marina	St Raphael - Sustainable Luxury
2.12 Adults only hotel/resort		
<b>SILVER</b>	Amarande Adults Only Hotel	Amarande Adults Only Hotel/Resort
2.13 Best new entrant		
<b>SILVER</b>	Amarande Adults Only Hotel	Amarande - Best New Entrant
2.14 Renovation / Restoration of resort		
<b>GOLD</b>	Amathus Beach Hotel	The journey to Amathus transformation
<b>SILVER</b>	Cavo Zoe Seaside Hotel	Cavo Zoe Renovation
<b>BRONZE</b>	Amarande Adults Only Hotel	The transformation to Amarande Adults Only Hotel
2.15 Guest Service Excellence / Unique customer experience		
<b>GOLD</b>	Four Seasons Hotel	Four Seasons Hotel - Guest Service Excellence
<b>SILVER</b>	Petit Palais Platres Boutique Hotel	Petit Palais Platres Boutique Hotel
<b>BRONZE</b>	Amarande Adults Only Hotel	Amarande - Guests Service Excellence, Unique Customer Experience



Bank of Cyprus  presents

# CYPRUS tourism awards 2022


## WINNERS LIST

2.16 Culinary Experience / Excellence or innovation in F&B / Promoting local cuisine and ingredients		
<b>GOLD</b>	Four Seasons Hotel	Four Seasons Hotel Culinary Experience
3: TRAVEL OFFERING		
3.4 Coastal & seaside travel, cruise, dive tourism		
<b>SILVER</b>	Limassol Tourism Development and Promotion Co Ltd	Η Μαγεία των Καταδυτικών διαδρομών στη θαλάσσια περιοχή Λεμεσού
3.5 Rural / Mountain tourism, ecotourism, wine tourism & agro tourism		
<b>BRONZE</b>	Limassol Tourism Development and Promotion Co Ltd	Κουμανταρία: Ένα μοναδικό ταξίδι στην ιστορία και την παράδοση
3.8 Wedding tourism		
<b>SILVER</b>	Cavo Zoe Seaside Hotel	Cavo Zoe Events
4: DESTINATIONS – TOURIST ATTRACTIONS		
4.1 Museums / Historical sites / Cultural Sites, Events, Routes		
<b>BRONZE</b>	Revecca Winery	Commandaria from the Source!
4.2 Tours / City Tours / Walking Tours / Day Cruises / Yachting		
<b>GOLD</b>	Larnaka Tourism Board	Larnaka Sensory Tours for the Blind
4.3 Theme Parks / Festivals / Exhibitions / Culinary or wine experiences		
<b>SILVER</b>	Δήμος Αγίας Νάπας	Διεθνές Πάρκο Γλυπτικής Αγίας Νάπας
<b>BRONZE</b>	WaterWorld Themed WaterPark, Ayia Napa	WaterPark Ayia Napa - Despite many imitators the original water park still stands tall
4.5 Event organization / Media trips / Special Events / Major tourism events		
<b>GOLD</b>	Red Wolf - PR & Advertising Agency	OPAP Limassol Marathon - 14th Edition

# CYPRUS tourism awards 2022

## WINNERS LIST

<b>BRONZE</b>	Δήμος Αγίας Νάπας	Μεσαιωνικό Φεστιβάλ Αγίας Νάπας
<b>5: DIGITAL TOURISM</b>		
5.1 Digital presence & online strategy for awareness / traffic generation / sales / customer experience / loyalty		
<b>SILVER</b>	Red Wolf - PR & Advertising Agency	4th Radisson Blu Larnaka International Marathon
<b>BRONZE</b>	WaterWorld Themed WaterPark, Ayia Napa	WaterPark Ayia Napa - Timing is everything as 300% increase in online sales demonstrates
5.3 Website (Accommodation / Travel / Destination / Services etc)		
<b>SILVER</b>	LOUIS HOTELS	Louis Hotels website – a gateway to our world
5.4 Social Media Presence: Content quality & originality, storytelling, growth, conversion to sales etc.		
<b>SILVER</b>	Red Wolf - PR & Advertising Agency	OPAP Limassol Marathon - 14th Edition
5.9 Use of virtual reality / Augmented reality		
<b>SILVER</b>	MS iRida360 Limited	Irida - TopGuide Cyprus mobile application
<b>BRONZE</b>	DUOOVISION LIMITED	Duoovision - Μια καινοτομία τριών διαστάσεων
<b>6: BRANDING / PR / MEDIA</b>		
6.1 Corporate identity / Reputation Management / Branding		
<b>SILVER</b>	Petit Palais Platres Boutique Hotel	Petit Palais Platres Boutique Hotel
<b>BRONZE</b>	Anemi Hotel and Suites, Oeoo Creative Agency	Anemi - Thread as Timeline - 'Knit' Your time in Serenity

Bank of Cyprus  presents

# CYPRUS tourism awards 2022

## WINNERS LIST

### 7: SUSTAINABILITY / CORPORATE SOCIAL RESPONSIBILITY

7.1 Sustainable energy and water management / Renewable Energy Sources / Recycling / Waste management / Environmental footprint

<b>SILVER</b>	Amathus Beach Hotel	Amathus - A Timeless and Holistic Commitment to a Lasting Sustainable Future
---------------	---------------------	--

7.2 Initiatives to protect the environment / Raising awareness

<b>SILVER</b>	Limassol Tourism Development and Promotion Co Ltd	Προώθηση της βιώσιμης διακίνησης και περιβαλλοντικής συνείδησης στη Λεμεσό
---------------	---	--

7.4 Supporting local communities / CSR activities

<b>SILVER</b>	Casale Panayiotis Traditional Village Ltd	Casale Panayiotis
<b>BRONZE</b>	Λέσχη Ιστορικών και Κλασικών Οχημάτων Κύπρου	Λ.Ι.Κ.Ο.Κ. - Η γοητεία των κλασικών οχημάτων συνδυάζεται με το κοινωνικό έργο

Under the auspices



Presented by



Gold Sponsors



Sponsors

Media Sponsor



Audiovisual Supporter



Supported by



Organized by

